Tourism & Town Centre

• Part of the wider attraction of Pendle
• Need to attract nearby population as well as long distance visitors
• Local people deserve to have an attractive and vibrant place to shop and recreate in
Current Issues

• 18.5% vacancy rates in 2018.
• 2019 it was 22% - a significant increase
• Low quality shops
• Lack of national multiples
• A decidedly 1960’s feel
• Online shopping
• Ranked 661 out of 2500 shopping centres for quality
Current Issues

• Once thriving market that is declining
• Worklessness and opportunity to work (50,000 eligible workers 31,000 jobs)
• Income – average £499 per week – Lancs £559
• An overabundance of retail and office space
• Low values hindering redevelopment
• Underused leisure and cultural facilities
• Dispersed public sector services
• Limited residential development
• Poor perceptions of the town and hence low footfall
Annual Monitoring Report 2018
Last Masterplan

Key
- Development Site
- Projects
- Carr Road Office Quarter

Key Projects

Short Term
1. The Libra Building - mixed use development
2. Bus and rail interchange including relocated taxi rank
3. Manchester Road Leeds Road and new bus way traffic

Medium Term
4. New frontages to Pendle Rise
5. Non-institutional development
6. Chapel St - Revitalised Leisure and Riverside quarter

Long Term
7. Improved multi-storey car park
8. Greyscale - gateway development
9. Manchester Road / Leeds Road new retail and commercial development
10. Rigby Street - Gateway development

BDP
Building Design Partnership
Nelson Town Centre Masterplan

Nelson, Lancashire, England

Tough of Pendle
Delivered

Former Library
Problem Sites

- Trafalgar House

Multi Storey Car Park
Car Parking
Opportunities

• Some fantastic buildings
• Large population to draw on. 79% of residents visit the centre each week
• Low value buildings
• Transport Interchange
• Masterplanning with the community
• Cultural identity. 40% residents from BME community
Future High Street Fund

• Investment in physical infrastructure
• Acquisition and assembly of land including to support new housing, workspaces and public realm
• Improvements to traffic access, traffic flow and circulation in the area
• Supporting change of use including (where appropriate) housing delivery and diversification
• Supporting adaptation of the high street in response to changing technology
Future High Streets Fund

• £675m available nationally
• It is a competitive process with bids having to be submitted
Future High Streets Fund

• Successful in round 1 bid
• Have to develop round 2
• Likely to be between £5-10m available
• Opportunity to make a big hit impact
• Will bring other agencies to the table
FHSF - Health

- Plan Integrated Health Services that meet local needs
- Connect, involve and empower people and communities
- Create Compact Neighbourhoods
- Maximise Active Travel
- Inspire and Enable Healthy Eating
FHSF - Health

- Foster health in homes and buildings
- Enable healthy play and leisure
- Provide health services that help people stay well
- Create Integrated Health Centre
Gateways
Transport

• Better connectivity essential
• Transport Improvements building on bus rail interchange
• Opportunities with the canal
• Rail improvements
Events

• Social role
• Food markets
• Festivals
• Use of the public space
Redevelopment

- Most important element
- Demolish the Arndale?
- New anchor institution – Relocate Nelson & Colne College?
- Cultural quarter?
- Night time economy?
- Get rid of takeaways?
New Towns Funding

• Wider remit than just the town centre
• Up to £25m to improve the town
• Waiting for the prospectus to tell us what to bid on